

Buckeye Bulletin

Ohio Kiwanis Newsletter

March 2019

Dear Fellow Kiwanians,

I am proud and pleased as I see our Ohio District Membership totals rise each month as we approach our goal of 7000 members. Through hard and fulfilling work you and your clubs are using the Hedgehog Concept to gain new members. But our work is not just about gaining new members, but also retaining our existing members.

Governor

Faith Levine

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Kiwanis International has provided information that over half of all new clubs “disappear” within two years of chartering. Although I have not seen similar statistics for new members, it would not surprise me if we have similar outcomes for new members. We need to spend at least as much if not more time retaining our new members as we spend attracting them.

Orientation Your new members need to know the “why” behind your clubs.

Many times, we only talk about the “how”

Discover your new member’s “why” Is there a special “why” that your new member is passionate about? Not only are you meeting the needs of your new member, but discovering a need of your community that perhaps has not been met

Get new member involvement – but not “too fast” Every new member has the potential to become a great member – leading a project, becoming a chair, joining the board and election to a club office. But use their schedule, not an imposed club schedule.

Follow-up, follow-up follow-up – Assign a mentor to each new member. Ask questions. Answer questions. Be that special Kiwanis Club family member

Governor Elect Tim has told me that membership retention will be a primary goal next year. Let’s give Tim a head-start and get our club systems/policies set so that he can lead our Ohio District to even greater levels.

See you this month at Mid-Year Education Day

2019 MidYear Schedule

8:00-9:00 am	Registration – Lobby District Office/Kiwanis Store	
9:00-10:00 am	ODK Foundation General Session featuring Keynote speaker: Ryan Miller, former Ohio State football player & co-founder of 2nd and 7 Foundation, awards and recognition	
10:15 – 11:00 am	Forums	
11:15 – 12:00 pm	Forums	
12:00 – 1:00 pm	LUNCH	
1:15 – 2:45pm	General Session featuring Keynote Speaker: Amber Runyon of Eleventh Candle Company, Awards, K-Family Governors, ICON/DCON Preview	
3:00 – 4:00 pm	Forums	Register at www.ohikiwanis.org
4:00 – 4:45 pm	Forums	
4:45 – 5:30 pm	Service Fair/Fundraiser	

Mid-Year Education Day

Our 2019 Mid-Year Education Day will take place on Saturday, March 23rd at the Nationwide Hotel & Conference Center in Lewis Center, Ohio. What a great opportunity to learn more about the greatest service club in the world! You can still [register online](#) or by mail and we also have a few more first-time attendee discounts available. On our district website at www.ohiokiwanis.org, you can register online and check out the workshops available on the Mid-Year Education Day page in the drop-down Menu found at the top right-hand side of the page. We hope to see you there!

Lanton Lee

Executive Director

ExecutiveDirector@ohiokiwanis.org



2019 Kiwanis International Convention

Now that we are wrapping up planning for this year's Mid-Year Education Day, our thoughts are turning to the upcoming International Convention. The 2019 Kiwanis International convention will take place June 27-30, 2019 at the *Walt Disney World®* Resort in Florida. The convention events will be held at the Coronado Springs Resort. The early registration deadline is April 5. You can find more information on the Kiwanis International website (www.kiwanis.org) by clicking on the Convention link at the top of the page.

990 Tax Return Available for Review

The district recently completed and filed it's 990 Federal Tax Return with the Internal Revenue Service. That return is now available for review in the District Office. We welcome all visitors who would like to review our return and it would even get you a make-up attendance credit with your own Club Secretary!

Introducing our Mid-Year Opening Session Speaker: Ryan Miller

Ryan Miller came to Columbus from Allen Park, MI. He played football for The Ohio State University from 1993-1996, where he started at outside linebacker and helped the team capture a victory in the 1997 Rose Bowl. The two-time Iron-Man Award winner was also selected as the co-Defensive Player of the Year as a senior for the Buckeyes.

After graduating with an Economics degree from The Ohio State University, Ryan began a career in sports journalism with "Sports Radio 97.1 The Fan" (WBNS).

From 1997 to 2000, he co-hosted a morning drive talk show called *Miller and Mark in the Morning*. During that same time period, he teamed up with former Buckeye and NFL great Jim Lachey for the weekly *Ohio Sports Insider* program, which aired on the Ohio News Network. Ryan then joined WBNS 10TV in September 2000 as a Sports Reporter. He took his passion for sports to the weekly magazine show, *Wall to Wall Sports*, as an anchor. In 2002, Ryan won two Sports Emmys for Best Sports Reporter and Best Feature Story while getting accepted to graduate school at The Ohio State University.



In June, 2005, Ryan earned his Masters degree from the Fisher College of Business (OSU) and founded m2 marketing, LLC with former OSU Women's Basketball Player Megan McCabe. M2 creates websites with a content management system and provides graphic design services. For more information, visit: www.m2marketing.com.

Ryan is involved in many charities in central Ohio. He is the co-founder of The 2nd & 7 Foundation – whose mission is to “Tackle Illiteracy.” Miller and former Buckeye teammates Mike Vrabel and Luke Fickell started the foundation in 1999, and have read and donated over 250,000 books the past 20 years with help from The Ohio State University Department of Athletics and over 100 other schools throughout the country. In 2008, The 2nd & 7 Foundation began writing their own series of children's books as their lead characters, The Hog Mollies, provide inspirational themes that children can take away while reading these fun books. Each year, The 2nd & 7 Foundation writes and publishes a new book. They have currently released their new title for the 2018-19 school year – *The Hog Mollies and the Mummy's Mystery Maze* which provides a message for the kids about manners. For more information, visit: www.secondandseven.com.

Ryan enjoys reading, running, and spending time with his family. He currently lives in the Columbus, Ohio area with his wife Lauren and their three children; sons (Nolan-9 & Eli-7), and daughter (Quincy-4)

Key Leader

Brian and Kelly Shaffer
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Key Leader 2019

Who? your local high-school-aged students

What? servant leadership education retreat

When? November 15-17, 2019

Where? Recreation Unlimited (Ashley, Ohio)

Why? to give students the opportunity to develop their own personal leadership skills by examining their own styles

How? large- and small-group discussions and activities, team building/low ropes

How can you and your club get involved? Student sponsorships are the easiest and best way. Each student incurs a registration fee of approximately \$225 (includes all curriculum materials, meals, snacks, lodging, etc.) which Kiwanians and Clubs can help with. Your student sponsorship can directly benefit a student of your choice or be paid to the Ohio District Kiwanis Foundation Key Leader fund to support students who do not have personal sponsors. Other sponsorship opportunities are available as well. There are many costs to the event and your Club, Division, business or individual can sponsor a meal, ropes course, Saturday night social, snacks, t-shirts or other part of the weekend.

Information on the event and sponsorships will be available at Mid-Year Education Day. Please stop by and talk to the Key Leader team about your role in making Ohio Key Leader a continued success.

Workshop Topics for the 2019 Kiwanis Midyear

Kiwanis 101: The "Why" behind Kiwanis

Service Partner Spotlight: 2nd & 7 Foundation - *by Ryan Miller**

How a 501(c)3 can benefit your Kiwanis projects

Great Orientations

Effective Press Releases

Circle K International

Key Club International

Youth Protection Guidelines: Protect them—Protect Yourself

Goal Setting for Club Leaders

Service Project Idea: Fighting Food Insecurity with Micro-gardens that anyone can grow

Great Fundraisers: Newark Kiwanis

Membership Recruitment: Wooster Edition

Builders Clubs/Kiwanis K-Kids

4 Seasons to "Safer and Healthier Kids"

Strategic Planning/Hedgehog Concept

Service Partner: American Red Cross: Setting up a Blood Drive to Save Lives

Fundraising Basics—*by Amber Runyon**

Keeping Members Engaged

Social Media Basics: Facebook, Instagram, Twitter

Partnerships

First Family Project

Secretary Workshop

Making Meetings Fun and Inviting

Service Partner Spotlight: Servant Leadership in 4 Steps

Let an ODKF Grant Help You Kickstart a New Project

The Art of the Cold Call and Recruiting New Members

Branding your Club Through an Effective Recruitment Brochure

Treasurer Workshop

** Amber and Ryan are KeyNote Speakers for General Sessions*



Youth Services
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Ohio District Kiwanis – Growing Great Clubs in 2019!

Everything we do, as Kiwanians, is centered around the Kiwanis motto, *"Serving the Children of the World."* Serving the children of the world often involves addressing their needs through support of programs that benefit the entire family. I believe the Kiwanis Community Impact Goal: *"To perform meaningful service, with service to children as our priority"* reflects

what most Kiwanis clubs focus on. Your Kiwanis club's Youth Services committee is the body charged with responding to your community's needs for support to young people, outside the school setting. This may vary, depending the configuration of your club's committees.

Each Kiwanis club decides which programs and projects to support in order to meet the youth and family needs of the local community. Either the members of the Kiwanis club identify needs and look for beneficiaries or community organizations come to the local Kiwanis club with a project that needs support – financial or human resources.



If your club's Youth Services committee is looking for community projects and programs to support, the following activities can involve young people and Kiwanians, together.

Summer Camping Programs (4H KAMPERSHIPS!!!!!!); Local 4H Programs; Big Brothers/Big Sisters; Boy/Girls Scouts; Newspapers in Education; Agriculture in Classroom; partnerships with community social service programs; partnerships with other service organizations; programs for children with special needs (Easter Seals, Special Olympics, sports events); college fairs; food programs (summer, weekend, community, soup kitchens); back-to-school backpacks and supplies; volunteer to clean and organize the food at your local food pantry; work a shift at the local soup kitchen; take care of some yard work or handyman chores for a club member or a neighbor; adopt a classroom at a school with low test scores; visit a nursing home and host a game of Bingo; take on a Meals on Wheels route; plan a Habitat for Humanity work day; undertake a roadside and/or bike trail cleanup; help plant and maintain landscaping at a school or community garden; organize a blood drive; knit baby blankets or booties to be presented to newborns at your local hospital; bring in new, gently-used, stuffed animals to your club meeting to be donated to free health clinics in your community; meet at a local Goodwill or similar store to shop for books to be donated to local school libraries; collect coloring books for kids at the local Boys & Girls Club; bring to your club meeting inexpensive toys and games to wrap and deliver to a women's domestic abuse shelter or another local charity for kids; secure coloring books and crayons for kids in hospitals; bring canned food to your club meetings around Thanksgiving so it can be donated to homeless shelters; organize your club members to make up survival kits for civil servants to be utilized as they interact with kids; bring to your club meetings discarded cell phones that can be donated to domestic violence shelters; collect disposable diapers in various sizes that will then be delivered to local shelters, free health clinics, and youth-serving organizations to give to mothers who cannot afford expensive disposable diapers for their children; and collect and send old shoes to charities that collect shoes for children who need them.

It is evident throughout our communities that *Kids need Kiwanis*. Your club's Youth Services committee is at the heart of filling that need.

Life is so short. We spend so much time sweating the small stuff; worrying, complaining, gossiping, comparing, wishing, wanting and waiting for something bigger and better instead of focusing on all the simple blessings that surround us every day.

Life is so fragile and all it takes is a simple moment to change everything you take for granted. Focus on what's important and be grateful. You are blessed! Believe it! Live your life and leave no regrets.

Over the last couple of months, I have been a caretaker to a cousin of mine who has cancer. After seeing everything he has been going through, I realize that I am truly blessed with my life and the things I am capable of doing.

As we go through our daily lives, there are others that need help in some way (from the smallest gesture to something that can truly change their life). As part of Kiwanis or even just as a human being, we can reach out and help someone in need. Reach out to a neighbor, friend, co-worker or nursing home to see what can be done that could help them out. It could be providing them with a meal, doing some laundry, running the sweeper or just even sitting and talking with them. It only takes a little of your time to make an impact on someone else.

Human and Spiritual Values
Rita Corbin
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Best Practices for Clubs: Succession Planning is the Key for Successful Club Elections

Lanton Lee, Executive Director

A great organization renews leadership at all levels. This requires the development of new members at the club level as they progress through various leadership roles. The “pipeline” of leadership operates by having leaders practice leadership and learn new skills as they develop. Successful leaders at one level can take positions with more responsibilities.

A great organization embraces succession planning by making leadership a top priority. As one term draws to a close, newly elected officers must be prepared to assume leadership positions. In order to save new leaders from wasting time and energy reinventing what has already been done, clubs must plan for a smooth transition. A good succession plan gives outgoing officers a sense of closure. It allows new officers the opportunity to get up to speed. Time spent in shadowing, mentoring and brainstorming ensures that the club's vision, plans, organizational structure, relationships and most importantly knowledge are carried on with minimal disruption. The wise use of the transition period between officer terms allows for a free-exchange of ideas on what worked, what didn't work and how to address the challenges ahead.

Here are best practices that clubs follow to find, develop and support their leaders.

Find future leaders from new members

Kiwanis clubs start the process of developing the leadership pipeline when they recruit members that are “doers.” These members are not the “joiners” or social members, but the ones that take charge and get things done. Those members who have successfully led a committee should be considered for future roles on the Board of Directors and as club officers. Finding future leaders starts with the club's membership recruiting. Find those people truly passionate about service and giving back to their community. Find those people that are active in the community in other ways: church, business, school activities, etc.

Define leadership roles and expectations

The leadership roles must be clearly defined. Job descriptions must be current, clear and thorough, and include an accurate assessment of the time commitment to the position. Members that are to become effective leaders will need to know the job expectations. More importantly, the club culture (habits, traditions, customs) must include a high level of expectation for success, support the club leadership and recognize achievement. Kiwanis International has job descriptions available for club leadership positions. The Leadership Guide provided can also be used to explain job functions and responsibilities. Most important, however, is having current and past leaders of the club relate their experiences in the leadership role.

Train and equip leaders, providing tools for the task

Successful organizations have well developed training programs for leaders at all levels. Kiwanis International has developed training and education sessions and materials that produce proven results. One of the first expectations of leadership is to prepare for the job by being properly trained. Future leaders learn much of what needs to be done from the best practices of past leadership. Resources must be accessible to the leaders by a variety of methods: training sessions, conferences, telephone, email and web sites.

Mentor leaders by having current leaders identify and develop their successors

The main job of a leader is to get things done through other people. Success in this aspect comes from sharing the work load throughout the group, supporting the efforts of the members and showing appreciation for accomplishments. An equally important role of the leader is to develop other leaders in the group. Along with the current club leaders, a nominating committee can assist with identifying future leaders and asking them to accept these positions. This committee should be a year-round active committee constantly evaluating members for leadership skills. Continual leadership development often involves proper “grooming” of the candidate. This involves focusing the member on taking a position one, two or three years in the future, rather than committing to a job and immediately doing it.

Recognition for achievement

Probably the two most important words in a volunteer organization are: “Thank you!” Recognizing volunteers must be timely and appropriate. Immediate recognition is the most effective because it reinforces the sense of accomplishment the individual feels. Appropriate recognition involves different reward or awards for different accomplishments. It adds value to the membership experience. Many times, it is the only “pay check” a volunteer receives. As the club rewards involvement in activities, successes and accomplishments, it provides an incentive for others to accept leadership positions.

Membership Coordinator
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Member Appreciation

There are many ways to show appreciation to members:

- * Publicly and privately thank them for their service
- * Give or send them a note
- * Say "thank you" often especially at a meeting
- * Give them a small gift

- * Plan a social event together
- * Give them certificates of appreciation or recognition

Physical Awards:

- * **Ruby K Pin** - this is a special pin for recruiting 5 members cumulative. Must be applied for.
- * **Distinguished member or club** - can go to members or clubs that meet specific criteria. Different types of pins, banner patches.
- * **Life Membership**- to a member who has shown exemplary commitment to the objects of Kiwanis. A gold tone member card, lapel pin, or desktop award, long time exemption from KI Dues. This must be applied for.
- * **Legion of Honor** - 25 years of service, certificate signed for By KI President and Executive Director, lapel pins. Purchase this award.
- * **Robert P. Connelly Award of Heroism**- R.P. Connelly lost his life trying to save a woman from a train in 1966. They both died.
- * **George F. Hixon**- named after first International President. This is a fellowship that can be bought by a member or for a member with a \$1,000 donation. Metal and ribbon.
- * **Walter Zeller Award** - first President of KI Foundation. This can be bought for a member or by a member for a \$1250 donation to the Eliminate Project. Metal and ribbon.

You can go on the www.Kiwanis.org/store and see the different awards, pins, and certificates that are available.

Edie Schilla
Past Lieutenant
Governor Association
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What is the Past Lt. Governors Association?

We are a group of individuals who have served the Ohio District Kiwanis as a Division Lt. Governor. We are a large energetic group whose work is to assist our respective Division in the selection of future Lt. Governors. This is one of the most important aspect of the group. A line of succession is vital in keeping each Division healthy and strong. We also assist our

respective Divisions with service projects.

You may not see what we do, but we work quietly in the background to move our respective Division ahead.

The Past Lt. Governors meet once a year at the Ohio District Kiwanis Convention. We have a meeting to let you know what is happening in the association. We also enjoy the company of those we served with during our terms as Lt. Governor. If you are a Past Lt. Governor and not a member please join us for breakfast. Lifetime membership is only \$10.

Look for me at Mid-Year, I will be wearing my Big Bird hat with pride!

Edie Schilla, President
ODK Past Lt. Governors Association



The Sixth Club of the Ohio District Of Kiwanis

The Kiwanis Club of Canton: *Compiled by Scott Berkeley for their 100th Anniversary*

The Kiwanis Club of Canton has had a long and proud tradition for over 100 years. The information was compiled from several past members (Herb Hallman & E. J. Kuhn) of our club.

Allen Browne began organizing clubs in the Great Lakes area and Canton was organized on June 21, 1916, with a charter presentation on October 20, 1916. Due to confusion with records and the questionable actions of Mr. Browne, the Canton Kiwanis Club was given the designation of being #19 in the roles of Kiwanis International, when most charter members felt that the Canton Club could have been higher in rank. The official charter night was held on Oct. 20, 1916 with 22 members present.

In the beginning, the club met on Thursdays in the Courtland Hotel Dining Room. Later at Garretson's Restaurant in the basement of the Valentine Theatre Building, the Elks Club, and upstairs at Benders. In October 1918, the meetings were changed to Tuesday and were at the Courtland Hotel, Benders, Hotel Northern, Belden Hotel, Onesto Hotel, Mergus' Restaurant, YMCA, Canton Woman's Club, the Elks, and then back to the Canton Woman's Club.

In 1927, the Club's bylaws indicated that the purpose of the club shall be to promote harmony, understanding, acquaintance, and friendly relations among the individual members of the club and various professions, branches of business, and craft represented by such members, to further the interest and welfare of such members in their personal and business relationships, and to aid its members better to serve and promote the welfare of the community and nation. Sounds a lot like what we are doing today.

The Canton Kiwanis Club has been involved in our community for over 100 years – helping young and old alike. Kiwanians have done the following over the years:

- Sold Liberty Bonds (WWI) and War Bonds (WWII)
- Sponsored the Halloween Party at the City Auditorium from 1921 thru 1933
- Built a Fresh Air Camp south of town to help those with tuberculosis
- Helped children at the St. Louis Orphanage and the Fairmount Home
- Sponsored Boys and Girls to YMCA camp and Boys and Girls State
- Built a Tower, a Walking Path, and a Dock at the Wilderness Center
- Worked on several projects at the McKinley Historical Society
- Conducted an Annual Radio Auction to raise funds to support the many projects of our club
- Worked with the 17th Division in constructing the Chapel at the Seven Ranges Boy Scout Camp; including supporting the new floor just installed; and staining the new shower house at the camp
- Installed playground equipment at Wells school playground
- At the YWCA, we have installed playground equipment, painted, and help renovate the old pool into a child care area

Through the William Friedman Kiwanis Trust Fund, we have been involved in giving books to 1st graders in Canton inner city classes for over 20 years; provided specialized equipment to the Eastgate school over the years, just to name a few. We sponsored a Golden Wedding Anniversary Dinner for many years; re-started at the urging of Ed Katz

And the list goes on and on...

Some members would like to know where all the records have gone. One report indicates that in the beginning, the club was provided free storage at the Canton Storage Co. However, when the company changed hands in 1930, the board voted to destroy the records believing that Kiwanis International had copies. Unfortunately, International didn't begin to keep records until 1922. So the club saved some money, but lost some history. Longtime member, Sherwood Ake, was believed to have had many old records, but we haven't been able to track them down since his death. The original President's Pin is supposed to be on display at the McKinley Museum.

A couple of important facts of the Club are:

The Canton Club has sponsored the Louisville, Belden Village, North Canton, and Lake Twp clubs. In the past, we have sponsored Circle K clubs at Malone and Walsh Universities. Currently, we sponsor Key Clubs at McKinley, St. Thomas Aquinas, & Canton South High Schools. We also sponsor 4 Builders Clubs and 6 K Kids Clubs. Lastly, we are a sponsor of the Stark County Aktion Club.

We have had two District Governors and two International Trustees:

- Albert Cox – Governor 1936 and Trustee 1951
- * Donald Murray – Governor 1990-91 and International Trustee 2001-2004

Women were voted into the Canton Kiwanis Club on July 8, 1987.

The 1st women were inducted into the club on September 8, 1987. They were Sandra Cleaver and Lois Matheson – both sponsored by Atty. Virgil Hinton

Carol Williams (wife of member Bruce Williams) received the "Robert P. Connelly Medal of Heroism on Aug. 7, 2003.